

Total Lobbying Effort

Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$58,500.00	\$60,000.00	\$60,000.00	\$60,500.00	\$239,000.00

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
32.00	11.75	18.25	4.25	66.25

Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
64.25	44.25	48.00	17.25	173.75

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 99

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
10.00 (10%)	3.00 (5%)			13.00 (5%)

Assembly Bill 150

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
10.00 (10%)	3.00 (5%)			13.00 (5%)

Lobbying Effort On Budget Bill Subjects

Financial Institutions

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
48.00 (50%)			11.00 (50%)	59.00 (25%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Development, drafting or introduction of a proposal relating to legislation relating to short term consumer loans.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	28.00 (50%)			28.00 (12%)

Any legislation that seeks to prohibit or limit a consumer access to credit.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	19.60 (35%)			19.60 (8%)

CHR 08-071

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
28.88 (30%)		6.63 (10%)		35.51 (15%)

Rule relating to statutes 138.09 and 138.14

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		19.88 (30%)	10.75 (50%)	30.63 (13%)

Development, drafting or introduction of a proposal relating to DFI rule regarding the Wisconsin Consumer Act (Clearinghouse Rule 08-071)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		16.56 (25%)		16.56 (7%)

Topics related to 2013 budget

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		19.88 (30%)		19.88 (8%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	3 (5%)	3 (5%)		6.11 (2.55%)